

MEDIA RELEASE

February, 2016

REDARC to attend major Caravan and Camping and 4X4 shows

REDARC is pleased to announce it will be exhibiting at several Caravan and Camping Shows this year in Victoria, Western Australia, Queensland, and New South Wales as part of the ARB 4X4 Accessories stand.

The Victorian Caravan Camping & Touring Supershow, is one of the first shows for REDARC to attend this year. It will be held at the Melbourne Showgrounds between 24th – 29th February, with an extra 15,000 square meters of space than last year, it promises to be one of the biggest events yet for caravanners and 4x4 off road adventurers!

Following this, REDARC will attend the Brisbane 4x4 Outdoors Shows, Fishing & Boating Expo, at the Brisbane Showgrounds from the 11th – 13th March and then the RAC Perth Caravan and Camping Show at the Claremont showgrounds from the 16th - 20th March. Soon after, REDARC will also attend the Caravan, Camping & Holiday Supershow in New South Wales at the Rosehill Racecourse in Sydney from the 9th – 17th April.

National Sales and Marketing Manager, Ben Marsh said “these shows are a great opportunity to reach out to our customer base and gain a better understanding of their needs and see what the latest product innovation opportunities are for REDARC.”

REDARC has a number of products tailored for the 4WD, camping and caravanning enthusiast, and has been supplying the RV market over many years, with the first brake controller released in 1989. Since then REDARC has released a range of auxiliary charging solutions with continuous upgrades and improvements on those products to ensure RV users enjoy a safe and comfortable holiday. To learn more about the full range of REDARC products visit www.redarc.com.au

For more information on the upcoming show in Melbourne visit: <http://www.caravanshow.com.au/>

Show Dates

Show	Dates	State
Victorian Caravan Camping & Touring Supershow	24 – 29 Feb	Vic
Brisbane 4x4 Outdoors Show	11 – 13 March	Qld
RAC Perth Caravan and Camping Show	16 – 20 March	WA
Caravan, Camping & Holiday Supershow	9 – 17 April	NSW