

MEDIA RELEASE

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REDARC wins Excellence in Manufacturing - Gold award

REDARC Electronics has won the Excellence in Manufacturing, Gold award at the Australian Auto Aftermarket Excellence Awards Banquet.

The Excellence in Manufacturing Award is open to all Australian manufacturers of automotive replacement parts, accessories, tools and equipment who are members of the AAAA. There are categories for businesses with under \$10 million turnover per annum and for those with over \$10 million turnover per annum.

AAAA Executive Director Stuart Charity said the AAAA Board of Directors congratulate all Excellence Award winners and thank them for their contribution to the auto aftermarket.

“Through these industry awards, the AAAA strives to promote excellence, particularly in those areas of business that will enhance future growth and sustainability for the aftermarket sector. The AAAA Awards are unique because they are the only program specifically recognising excellence in innovation in the Australian automotive aftermarket” he said.

REDARC’s Managing Director, Mr Anthony Kittel said he was delighted REDARC would now join a select group of previous winners including Monroe, Robert Bosch and GUD Manufacturing.

“Key to the success of REDARC is being able to design and manufacture high quality products locally, in order to maintain a strong market presence as an Australian manufacturer efficient processes are paramount.”

“A specific focus on designing products for manufacture and a culture of continuous improvement is the best way to ensure excellence in manufacturing” he said.

The Excellence Awards Banquet, held at Crown and attended by 830 people, formed part of the AAA Expo, it is the nation's most comprehensive exhibition of vehicle repair and servicing equipment, replacement parts, tools and accessories. It is a trade only show run by the industry for the industry.

Further information:

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