

## NEWS RELEASE

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### **TECHNOLOGY INDUSTRY ASSOCIATION ACHIEVEMENT AWARDS**

REDARC Electronics has won the Award for Excellence in Innovation at the prestigious 2015 Technology Industry Association Achievement Awards.

REDARC won the award for the revolutionary Tow-Pro Electric Trailer Brake Controller, an innovative product that provides a new level of safety for customers towing caravans, camper trailers, horse floats and boat trailers.

The Technology Industry Association (TIA) is South Australia's premier body representing the many innovative, technology-based organisations in South Australia. TIA President Nigel Hall stated "the calibre of the nominees was extremely high and they give me full confidence in the exceptional achievements of technology-based businesses in South Australia."

"It is exciting to see that so many businesses are working on world-leading technology and processes, and bringing these innovative products to market. The 2015 nominees show that South Australia is competing in a global market, and despite regular business pressures, they are succeeding," he said.

REDARC's Managing Director, Mr Anthony Kittel said he was delighted to be recognised for the continual investment in R&D.

"Innovation is about transforming ideas into outstanding commercialised products that create new global business opportunities. The Tow-Pro is a world breakthrough in electric trailer braking that has been an overwhelming success with our customers, particularly the Grey Nomads. Our Engineers have developed patented technology that is incorporated into this unique product that we will open up new export markets for REDARC as well as creating new employment opportunities in our manufacturing facility in South Australia," he said.

In a second award category, REDARC's Manufacturing Engineer, James Albrechtsen took out the Young Achiever Award for demonstrating a commitment to excellence, a continuous improvement mentality and outstanding achievements in the workplace.

"James Albrechtsen is a high achiever and an outstanding young engineer and I wish him every success in his career. He has demonstrated great maturity and embraced technology to solve complex problems in his role as Manufacturing Engineer at REDARC," said Anthony Kittel.

The TIA Achievement Awards night was held at the Adelaide Pavilion on the 24<sup>th</sup> July 2015.

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