

NEWS RELEASE

July, 2015

APPOINTMENT

STUART PEDDLE - OEM BUSINESS DEVELOPMENT MANAGER

REDARC Electronics is pleased to announce the appointment of Stuart Peddle to the newly created role of OEM Business Development Manager. Stuart has just returned from Queensland where he was our Queensland Area Sales Manager for two years. Stuart will be based in the REDARC Adelaide head office.

Stuart is a qualified diesel mechanic and an auto electrician and joined REDARC more than five years ago. Stuart will be responsible for working with our trucking, caravan and motorhome original equipment manufacturers (OEM) and specialist vehicle integrators. His expertise in vehicle power systems and specific technologies including CAN bus and lithium batteries means REDARC will be a great benefit for our customers and assist in providing solutions that can improve vehicle safety, productivity, flexibility and reliability.

REDARC has more than 25 years' experience designing, developing and manufacturing products for OEMs. REDARC engineers provide a full design and prototype capability to help solve electronic problems a business may have. Stuart's new role will ensure REDARC continue to focus on the evolution of the industry and better service manufacturers.

Ben Marsh, National Sales and Marketing Manager said, "Stuart's technical and customer service skills are an ideal combination for this new role and is a natural progression for him. It will also enable us to continue to work closely with our customers to provide innovative, robust and value for money electronic solutions".

Stuart brings a passion for customer relationship development to the role, and will be supported by the REDARC Technical Support and Engineering team located in South Australia.

For more information please contact Stuart Peddle on 0413 782 977, speddle@redarc.com.au or Ben Marsh on 08 8322 4848, bmarsh@redarc.com.au.