



16th November 2007

Mr Anthony Kittel
Managing Director
Redarc Electronics
23 Brodie Road North
LONSDALE SA 5160

Dear Anthony

Innovation Showcase Programme

Once again thank you for your support for the Innovation Showcase Programme and hosting the site visit to your Lonsdale operation on **Wednesday 14th November 2007**.

The response to your presentation and walk through your operations from participants, was extremely positive, and you and your team definitely provided them with:

- The chance to see first hand innovation, excellence and best practice.
- The opportunity to take learnings back into their own organisation and
- Inspiration from practitioners who are, 'doing it!'

The written feedback we received after contacting participants the morning after the visit reinforced comments made on the day such as "Excellent example of the 3 P's ... People, Profit and Planet", "Impressive product R&D focus", "World-Class" and of course the leadership and culture you have developed across your business and your strategic positioning for sustained success were all common themes.

Once again thank you for taking time out to share your learnings and experiences with other local organisation who look to role models such as Redarc Electronics in developing their own business plans.

I look forward to hearing of your continued success in the new markets you are pursuing and including Redarc Electronics in the 2008 Innovation Showcase Programme.

Yours faithfully

Brenton Leitch
Programme Manager
Innovation Showcase