



**ELECTRONICS
INDUSTRY
ASSOCIATION**

ABN 38 081 177 326

7 Glen Osmond Road
Eastwood
South Australia 5063

Ph: 08 8272 5222
Fax: 08 8272 5277
Em: info@eiaa.asn.au

Web: www.eiaa.asn.au

Wednesday, 5 March 2008

Redarc Electronics Pty Ltd
Mr Anthony Kittel
CEO & Managing Director
23 Brodie Road (North)
Lonsdale SA 5160

Dear Anthony

REDARC: New World Class Facilities

Thank you for your generosity in providing the brand new REDARC premises at Lonsdale to host the Electronics Industry Association's Christmas Networking event, last December. The large number of our members and guests very much enjoyed the opportunity to see your impressive factory, which is an excellent example of a lean, green, clean environment.

We have received excellent feedback from the industry following the event about your world-class facility, and particularly, the significant commitment that REDARC has made to product enhancement and new product research and development.

It was evident that Redarc has a strong focus on productivity improvement and environmental sustainability. We applaud your team in extending Lean Continuous-Improvement Methodologies with Strategic Decision Making and Operational Planning Integration to triple bottom line, in order to provide strong competitive advantage.

REDARC is a great example of a South Australian grown company focussing on high value-added niche markets with an emphasis on developing export markets.

Thanks again for your hospitality and insight to Redarc, and we wish you every success for the future.

Yours sincerely

Greg Bassani
Executive Director

