

NEWS RELEASE

November, 2016

APPOINTMENT OF GREG MITCHELL, AREA SALES MANAGER -NZ

REDARC Electronics is pleased to announce the appointment of Greg Mitchell as our Area Sales Manager for New Zealand. Greg who will be based in Auckland officially started with REDARC on the 7th of October.

Greg comes to REDARC with a wealth of experience in the automotive electrical industry. His previous role was Sales Manager for Automotive Components Asia Pacific where he spent 8 years. He will be responsible for developing and maintaining customer relationships within New Zealand as well as further promoting and growing the REDARC brand.

Ben Marsh, National Sales and Marketing Manager, said, "Greg offers us indispensable knowledge about the automotive industry which will prove useful as we seek to leverage the REDARC brand in New Zealand. He understands the needs of our customers, works for solutions and will no doubt be an asset to our business".

Greg will be further supported by the REDARC Technical Support team located in South Australia. Please look out for the REDARC Amarok Greg will be driving around as he services the New Zealand customer base.

For more information please contact Greg Mitchell on (+64) 21 192 6271 or email gmitchell@redarc.com.au or Ben Marsh on (08) 8322 4848 or email bmarsh@redarc.com.au.