

## **NEWS RELEASE**

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### **REDARC sponsors participants of 2017 Beat Cancer Tour.**

REDARC are pleased to announce their sponsorship of Kim Scott and Donald McGurk who are participating in the 2017 Beat Cancer Tour, an initiative from the Cancer Council's Beat Cancer Project.

The Beat Cancer Tour is a charity bike run in conjunction with the 2017 Santos Tour Down Under; it takes place from the 14th to the 22nd of January. It offers its participants the chance to ride every stage of the Tour, just hours before the pros and is a fantastic opportunity for a select group of riders to take part in the biggest professional cycling race in the southern hemisphere.

The race is a once-in-a-lifetime experience and is a unique opportunity to help save lives by raising money for vital cancer research through Cancer Council's Beat Cancer Project. Every five minutes, one Australian is diagnosed with cancer, changing their lives and the lives of their friends and families forever. One in two males and one in three females will be diagnosed with cancer by the age of 85. The statistics are very sobering and also quite frightening.

Managing Director of REDARC Anthony Kittel said, "The importance of advancing cancer research cannot be overstated. REDARC is honoured to be able to support David and Kim as they raise awareness through one of the great international cycling events and contribute to life-saving research."

Kim and Donald are aiming to raise over \$30,000 between them and with federal and state fund matching, this figure becomes \$120,000 that will be donated to vital cancer research in South Australia. Kim Scott said, "the Beat Cancer Tour is a once in a lifetime experience that gives everyday people the opportunity to live and breathe the life of a professional cyclist while at the same time supporting such an essential cause."

For more information, head to <http://www.beatcancertour.com.au>

You can support Kim and Donald with a secure tax-deductible donation via their fundraising page which can be found [here](#).